



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 1/31/2017

GMT: HARVEY WHITLEY

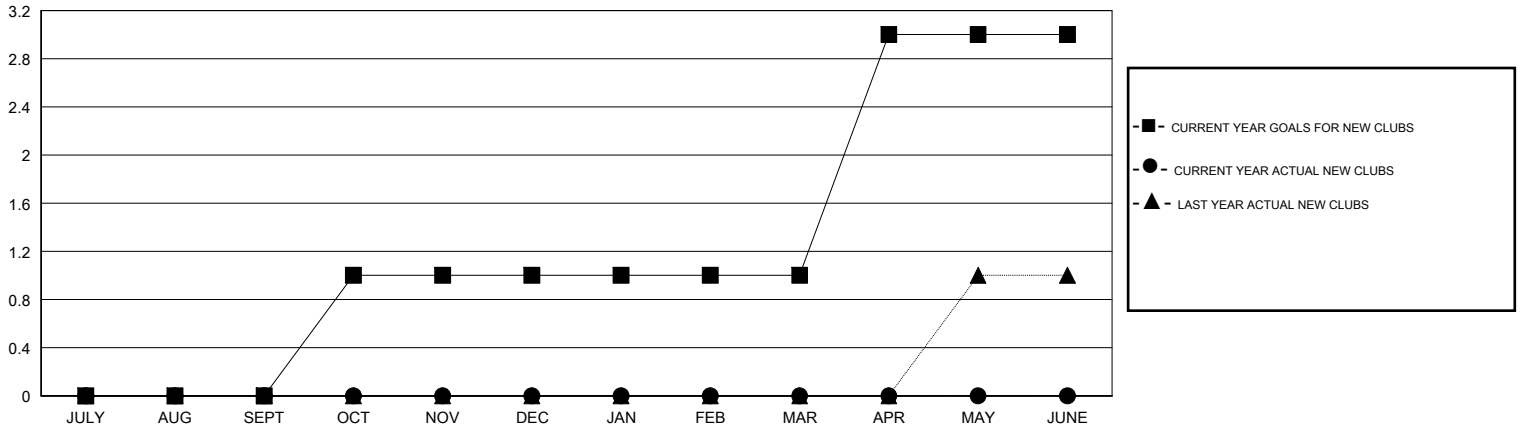
LOCATION FLORIDA

GMT CA

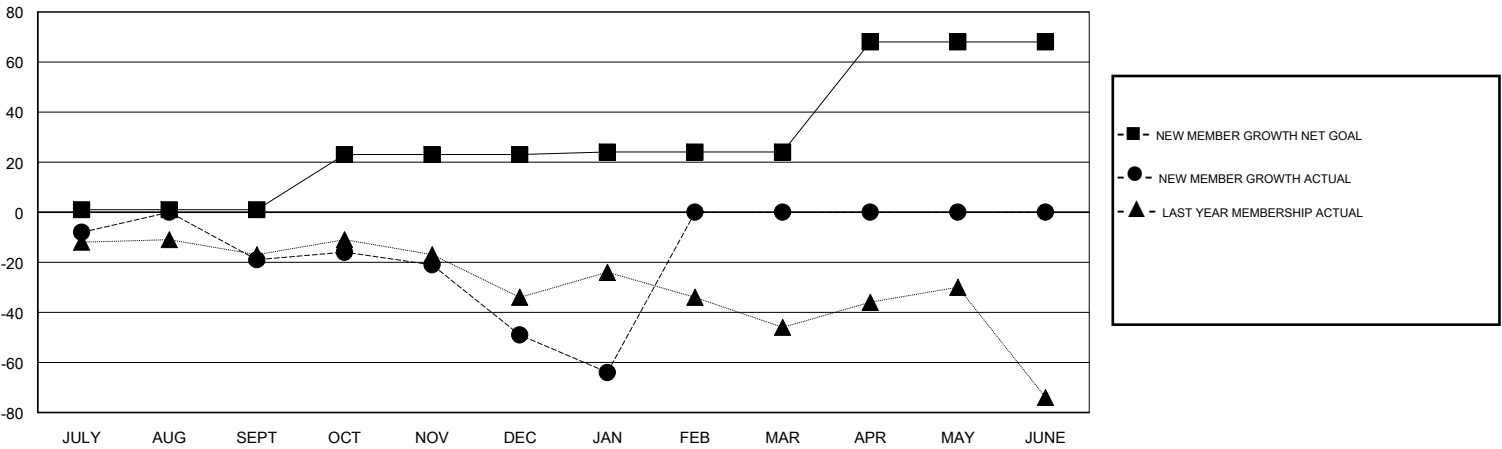
Clubs			
RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	0	0	1
APR/MAY/JUNE	2	0	0

Members			
RESULTS FOR 2016-2017			
QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	57	76
OCT/NOV/DEC	22	45	75
JAN/FEB/MAR	1	20	35
APR/MAY/JUNE	44	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	43 CLUBS OF 71 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	954 (68.00%)
DECEASED	11	FEMALE	449 (32.00%)
CLUB CANCELLED	21	TOTAL FAMILY UNIT MEMBERS	
OTHER	154	273	
TOTAL	186	FAMILY MEMBERS PAYING HALF DUES	
		140	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)